Empowering Retailers with Smart Analytics and Insights.

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**Smart Marketing™**

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**Track**
Track vital store data in one place and match against your goals.

**Target**
Set indicators to monitor the status of your goals, and minimize risks and surprises.

**Segment**
Use insights gained from real-time data to segment your audience and products.

**Compare**
Compare reports from multiple stores or sets of data to identify differentiators or opportunities.

**TRAFFIC**
Know when your customers visit your store.

**DEMOGRAPHIC**
Understand who your customers are by age and gender.

**SHOPPING TIME**
Know how long your customers stay in the store.

**HEATMAP**
Know where to place your product and where traffic jam occurs.

**CONVERSION RATE**
Know the effectiveness of campaigns and changes through real-time feedback.

**Dwell Analysis**
Understand how long customers dwell at end caps and display walls.

1 (877) 786.0555  info@Smart-Retail.com  www.Smart-Retail.com
Loss Prevention just got a lot Smarter.
Smart Retail is a leading provider of loss prevention and security tools that will not only guard assets – but alert you to potential risks. By combining in-store analytics with security – retailers save nearly 40% per year. Smart Retail combines your POS data against real-time surveillance captured in the store – allowing you to filter key activity with real time video archives.

By using our state of the art search engine – you can quickly filter out the exact instance you are searching for by alert type. This tool empowers retailers to greatly reduce shrink while streamlining your security budget into one solid platform.
Smart Store Operations™

In-Depth Store Analytics
Smart Retail goes beyond the basic traffic counts of people in and out of a retail store by giving you in-depth analytics to match the data.

Retail leaders can improve sales performance and customer satisfaction with Smart Retail’s robust Queue Management system. Monitor customer lines and cashier availability at registers through a simple notification interface, and dramatically reduce wait times. Additionally, leaders can gain powerful analytics on Average Wait Times, Average Queue Sizes, and Queue Flow Rate analysis.

Ad and Product Placement
Smart Retail analyzes every moment of a shopper from the point of entry to exit. This data allows a retailer to identify how long a consumer studies a product shelf or area and develops an overall traffic pattern. Key data that can be used to update planograms or place product effectively on retail floor.

Counts with Accuracy and Depth
Despite lighting and other unpredictable conditions – Smart Retail’s People Counter provides a high level of accuracy. Allowing retailers to remove internal employees from the data so that you get the most accurate level of information.

Demographics
Smart Retail offers a state of the art solution that can quickly detect the age group, gender and race of your shoppers to better understand your customer base and their trends to match.

Queue Management
Manage your retail floor like never before with in-depth analytics that monitor POS stations and other areas of your store. This data can trigger alerts that notify internal teams of longer than usual wait times to allow better service of your customers and reduce unnecessary lines to form in store.

Staffing
Avoid over-time and other extra costs by calculating your peak hour reporting. This data provides a visual, hour by hour, as to how your store should be staffed. Using this data can assist with scheduling employees and overall flow of traffic per hour.

Want to Test Drive the Smartest Retail Analytic Tool on the market?
Contact info@Smart-Retail.com or call 1 (877) 786.0555 to schedule your Demo.

www.Smart-Retail.com /MySmartRetail @MySmartRetail